



WUSATA

Western U.S. Agricultural Trade Association

Korea Foodservice & Ingredient Inbound Mission to Washington & Idaho

December 4-8, 2017

Tap into Korea's large and growing consumer-oriented products market by participating in this Inbound Trade Mission sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Korea Foodservice & Ingredient Inbound Trade Mission December 4 - 8, 2017

This event is designed for Western U.S. companies interested in the rapidly-growing consumer market of Korea. Companies will meet for one-on-one meetings or site tours with qualified ingredient and foodservice buyers. Korea's Free Trade Agreement with the U.S. makes this a beneficial export market. This is a trade mission you do not want to miss!

**Register Now on Our Events
Calendar!**

Benefits of Participation:

- Connect with pre-qualified ingredient and foodservice buyers representing South Korea that are hand-selected by WUSATA's in-country contractor
- Evaluate how your product fits into the marketplace and assess the competitive landscape by personally engaging with various buyers, importers, and distributors
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or personally re-connect with existing clients

Proposed Itinerary::

December 4 & 5, Monday & Tuesday, Seattle, WA - One-on-one meetings and/or site tours

December 7 & 8, Thursday & Friday, Boise, ID - One-on-one meetings and/or site tours

Participation Fee: \$20 per company

Registration: November 24, 2017

Suitable products include, but are not limited to: Frozen fruit, dried fruit, processed fruit, dehydrated or frozen potatoes, mashed potatoes, onions, onion rings, appetizers, ready to cook products, chick peas, flours, grains, cheese, cheese powder, butter, cream, flavorings and seasonings, sauce, dressing, juice, beverages, berries, snacks, cookies, pork, beef

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